INTRANET SOLUTION FOR SMALL BUSINESS
Introduction

Intranet solutions today are at the heart of many small businesses. They facilitate seamless flow of information across various levels of a small business. Information surrounding the small business is vital. Employees prefer high visibility, greater transparency all across the organizational processes. Intranet solutions offer enterprise applications that serve increasingly disparate distributed workforces.

The main objective of an intranet solution is to simplify internal communication within a small business. Unified communication encourages employees to collaborate, work at all levels of small business. Intranet solution enables one to make more collective decisions while speaking with one voice all across the small business.

For example, if the small business wants to conduct a team outing, a poll can be conducted with the list of suggested places. Employees can vote accordingly to their likes. Poll results will easily suggest the place that holds the majority. In this case, nobody can influence one another. Then small businesses can make decisions on the move rather than reaching out to employees individually. This example holds good for both small and large organizations.

Intranet solution marks the beginning of dynamic workplaces. When employees need information or some vital content, no more will they reach-out to colleagues or exchange mails back and forth. Instead they will directly head to their workspace in intranet solution, gather the required information. These portals offer additional productivity services to manage holidays, travel expenses, reporting and update their profiles. For example, most intranet solutions offer who’s who to find out more about employee colleagues, their expertise. This will help employees to understand each other better. In addition to that employees can update their achievements, set goals, share statuses.

In agile work environments, intranet solutions help employees to stay connected with latest company happenings, reports. Intranet solutions are further set to get more creative, more effective with BYOD and Mobility at work.
Why Small Businesses need an Intranet Solution?

When small businesses grow, they at first build their employees, employees together build the small business. For this, there must be greater collaboration among small business, its employees. Intranet solutions just do that, bringing small business, its employees on the same page.

Ultimately it really doesn’t matter, whether the small business has only or hundred plus employees. When small businesses grow, the information, its business processes surrounding the business will only multiply. In such dynamic business environments, it makes sense to setup an Intranet solution. Then create, store, archive information and build enterprise applications on top of it. To sum it up the Intranet solution will help employees to be more efficient and productive.

Top Factors influencing small businesses to setup an Intranet Solution

![Image Reference](http://www.worldwideintranetchallenge.com/intranet-technology/)
- **Knowledge Management**: Create, share, and archive Information from anywhere. With Version control, track changes, keep all the revisions of a document intact.
- **Time management**: Share calendars, request meetings, also learn more about colleagues
- **Organizational News**: Read, recommend, voice your opinions on the happenings within the small business
- **HR Management**: New open positions, internal positions, HR policies, leave allowances, Expense reports.
- **Travel Desk**: Internal travel desk to request for travel related bookings and queries.
- **Online collaboration**: Share Innovative ideas, offer suggestions for improvement, mini discussion forums
- **Process management**: Create unified process flows, instructions. Constantly update to improve efficiency.
- **Enterprise applications**: Simplify Automate processes. For example, easy filing of Business travel expense reports. Once the report is filed, an email alert is triggered to concerned division and submission confirmation to employee.

**Intranet Solution for Small Businesses**

Small businesses can now setup off-the-shelf Intranet solutions. These intranet solutions are developed according to organizational requirements. For example, an Intranet solution built on top Microsoft SharePoint with features and business applications that is tailor-made for small businesses. These custom made intranet solutions are also equipped with Role Based Access Control (RBAC) for better security access control.

Intranet solution can be easily scaled-up as the small business grows. Adding more users, additional features, enterprise applications as required. For example, start-ups can initially begin with content management, few business applications with independent workspaces for teams. Later add more users, storage, additional business applications such as HR, Payroll, and Travel desk.

Cost is no longer a concern for small businesses looking forward to use Intranet solutions. Intranet solutions can be hosted in multiple ways either on premise or on a secure private cloud. Various pricing and subscriptions models make intranet solution a feasible attractive solution.
ITConnect

ITCube’s ITConnect is off the shelf Intranet solution that is built especially for small businesses. Built on top of the Microsoft Office 365 and Microsoft SharePoint Foundation platform, it offers plenty of useful features that help small businesses to get started with Intranet solution.

The Intranet solution leverages windows 8 metro interface. Live tiles offer all the up-to-date information at a glance. ITConnect can be customized as per the business requirement by adding specific applications for increased business process automation.

Highly Intuitive Metro Interface with Live Tiles

Glimpse of ITConnect Intranet Solution
Below are key features of the Intranet Solution which address 3 key areas of Employee Engagement:

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<th>Communication</th>
<th>Transparency</th>
<th>Collaboration</th>
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<td>● Connection with Top Management (CEO Space)</td>
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<td>● News &amp; Announcements</td>
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**Conclusion**

With Intranet solution, small businesses can:

- Empower employees with access to right kind of information at the right time.
- Seamlessly collaborate to stay connected with teams.
- Do away with unnecessary meetings, announcements by updating/sharing the same on Intranet solution.
- Deploy enterprise applications to eliminate business processes driven by manual workflows.
Intranet solution offers plenty of benefits, greater Return on Investment (ROI) for all kinds of small business. At first, small businesses must evaluate their business needs to choose the right kind of Intranet solution. Flawless communication is the greatest source of collaboration. Intranet solution exactly does that. It is emerging as one of the best workspaces to collaborate, do work.

Intranet solution is becoming vital to the success of small businesses and its employees

Get in touch with us on www.itcube.net to know more about ITConnect.